



Calgary Chapter
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July 20, 2004

Magnus Olsen
Classic Moving & Storage
3950 - 52 Avenue NE
Calgary, AB T3J 3X4

Re: The 2004 Calgary RONA MS Bike Tour

Dear Magnus,

On behalf of the MS Society, Calgary Chapter, I would like to express a sincere thank you to **Classic Moving & Storage** for your sponsorship of the 2004 Calgary Chapter, RONA MS Bike Tour. It is with pride that I can announce that almost 450 participants came out for the event to ride through whatever Mother Nature dished out at them (and believe me it was harsh). Just to show how dedicated our participants are, one cyclist quoted the following: "I'd rather fight wind all day than have to fight MS for one minute." It is that kind of dedication that is helping us find a cure for multiple sclerosis! I'm also thrilled to report that the Bike Tour has raised over **\$400,000**, which is a fundraising record for the event!

The success of our tour was a direct result of contributions such as yours. Our cyclists were delighted to be treated with first class service, food and prizes all sponsored by outstanding organizations. It is the quality of the event that keeps the cyclists coming back each year, and we are excited to see that our event is becoming more and more recognized within the community.

As a sponsor for our event, your donation is directly linked to the amount of funds that we will be sending to research to help end the devastating effects of multiple sclerosis. We believe that working together with local community partners like you will aid to more quickly find a cure for MS.

I will be contacting you again in the fall regarding sponsorship for the 2005 RONA MS Bike Tour. Until then, we all appreciate your generous donation and thank you for your support.

Sincerely,

A handwritten signature in blue ink that reads 'Martlyne Aalhus'.

Martlyne Aalhus
Special Events Coordinator
MS Society, Calgary Chapter

